

---

# Courses Description

---



**EPI**

**EXECUTIVE  
PROTECTION  
INSTITUTE**





## The World Renowned 7-Day Program

### “Providing Executive Protection”

This training program offers seven (7) intensive days of more than 100 hours of instruction, with a minimum of theory and an emphasis on practical hands-on learning and realistic exercises. Each student participates in learning sophisticated, innovative skills and techniques pertaining to personal performance on protective assignments.

#### Every Student Will:

- **ACTUALLY PERFORM** a protective assignment with a principal in a real world environment.
- **PREPARE** for an overnight estate or hotel protection mission.
- **DISCUSS** career field and business operations in personal protection. What to include and how to prepare and present a professional personal resume.
- **BE TAUGHT** how to handle paparazzi, media and friendly or aggressive approaches from fans.
- **OPERATE** a provided motor vehicle, employing original defensive, offensive, motorcade and escort driving techniques.
- **TAKE PART IN** discussing, designing and planning risk management and threat assessment models and procedures for principal protection.
- **LEARN** emergency medical assistance techniques for attacks or accidents and proper injured party movement methods.
- **TRAIN** and become familiar with ballistics, chemical agents, protective vests and useful equipment.
- **CONDUCT** house, office, vehicle and building searches employing state of the art techniques.
- **RECEIVE** information on new protection technology with wireless alarm systems, and physical security concerns.
- **PRACTICE** movements, signals, positioning, arrivals and departures in scenarios with principals, featuring one-on-one, two-on-one and team protective scenarios.
- **PARTICIPATE** in presentations on clandestine explosive devices and learn to locate and identify them on vehicles and in buildings.
- **ACQUIRE** the principles of orienteering, map reading and movements in emergency situations.
- **ACHIEVE** a CPR Certification or renewal.
- **WORK** on advance surveys and escort missions protecting principals in crowds and during actual vehicle movements throughout the area.
- **ENGAGE** in unarmed Protection Response Tactics (PRT) for close-in protection problems, embarrassments and attacks.

- **OBTAIN** contemporary knowledge about dress, protocol, placement, personal appearance, manners, conduct, dining, etiquette and relationships with others.
- **BE CHALLENGED** in the development of preventive strategies, countermeasures and operational guidelines.
- **CONSIDER** legal issues with respect to carrying and use of weapons, deadly force and defensive measures.
- **PLANNING** and procedures for aircraft and yacht security; crew relationships.
- **BE AWARE** of specialized protective methods for children, family members, visitors, household staff and in offices, on estates and during recreational activities.
- **RECEIVE** information on personal health, nutrition, fitness and wellness.
- **GAIN** knowledge of surveillance and practice counter surveillance techniques.

## First Certified Program Offered

Our program is the first and only one being offered to revolutionize the traditional "bodyguard" position to one of PERSONAL PROTECTION SPECIALIST (P.P.S.) . The impact upon the field has been obvious and gratifying. We are the **premier program** because we established the standards and continue to improve upon them. The successful completion of this course is now included within many job descriptions for protective positions.

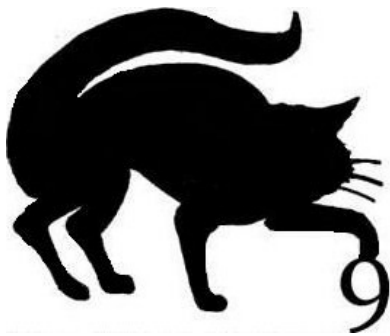
The objectives of our course include the preparation of personal protection specialists to perform their roles with the most contemporary knowledge and resources available; to assist each student to be capable of dealing with threats against, and actual attacks upon, those they are responsible for safeguarding; to inform every participant about their own particular strengths and weaknesses in a variety of skill and knowledge dimensions.

All program participants are screened prior to acceptance and must be mature, team-minded and willing to experience a moderate degree of fatigue while participating in the most acclaimed program available. Age and physical condition has not been a hindrance to students from ages 18 through 72. Individual initiative, self-reliance, and discretionary judgment are continuously emphasized under challenging conditions.

We emphasize close quarter and small team protection with between 15-20 instructors and staff to assist.

## Networking Opportunities

After graduating from the Executive Protection Institute Providing Executive Protection Program and being accepted into the Nine Lives Associates (NLA) you will be awarded the honor of wearing the BLACK CAT logo (lapel pin). NLA members are distinguished over all other industry professionals by wearing the Black CAT lapel pin on the clothing. The CAT is recognized worldwide and numerous high-profile individuals, government officials, corporations and other entities prefer to employ Nine Lives Associate members. They understand the quality training and the extremely high standard represented by the CAT logo.



After acceptance into the Nine Lives Associates you will have access to our NLA Members-Only on-line message board. Positions in the industry are frequently posted for qualified candidates to apply. Many of our members have very successful businesses and are frequently in need of qualified employees. Our members-only on line message board is a valuable tool to find a position or to obtain a highly trained Personal Protection Specialist. It has become a very important and impressive net-working tool for world-wide information in the field.

The value, depth and commitment of the remarkable and unique Nine Lives Associates organization cannot be overstated.

The Nine Lives Associates membership signifies excellence in training, performance, integrity and professionalism and is awarded only to graduates of the Executive Protection Institute's Providing Executive Protection 7-day, 100 plus hour program and through the instructors evaluation of each student. The honor of wearing the CAT pin, which is recognized world-wide, places you in a unique and desirable professional status.

### **Instructors**

The experience and expertise of the instructors (20 plus for this course) is unmatched in the industry. Please check the Instructors Bios section of this website for detailed information on their knowledge, proficiency and capabilities.

This is Personal/Executive Protection as it should be taught...

The Executive Protection Institute's program "Providing Executive Protection" is the only school that emphasizes personal/executive training. The Institute does not emphasize high-risk tactical training. Students are taught the skills and know-how to perform protective missions with high-profile CEO's, dignitaries, diplomats, celebrities, and religious leaders. Nine Lives graduates are continually requested internationally and by high-level domestic personnel.

### **Tuition Includes**

The Executive Protection Institute's program "Providing Executive Protection" includes all of your lodging – Sunday through Saturday's conclusion. It also includes two Socials/Banquets , one lunch for a remote location day and refreshments.

### **Before You Decide...**

We sincerely encourage you to contact us to discuss your interest in attending our program, and to tell us what your personal concerns are. This program is in a distinct class by itself and cannot be compared to others. Inquire about our references, endorsements, and reputation in this field - from government agencies, major corporations, and previous students.

The faculty for this program offer a multi-dimensional approach to teaching hands-on, one-on-one, and small protection details by bringing their proven expertise into your training sessions. Many have contributed to our textbooks on Providing Executive Protection which are acknowledged as the leading books in the field.

***Remember this is not a run, jump, shoot, scream program. Our focus is on providing top professional security with advance planning, style and class.***

---

## Protectors Pistol Course (VA 07A and 09E)

### Overview

The ultimate basic and advanced handgun program for the public or private personal protector. A sophisticated, all-encompassing shooting course designed for all aspects of personal protection by the Executive Protection Institute. A program designed to teach the unique skills necessary for concealed carry and the precise use of a handgun in all applicable protective situations.

### Course Content

- The Fundamentals of Handguns
- Safety
- Proper Operation
- Ammunition
- Proper Maintenance and Storage
- Shooting Techniques
- Multiple Target Engagement
- Shooting From Various Positions
- Reactions to Attacks: Foot Movement
- Concealed Carry Proper Draw and Fire Skills
- Holsters, Weapons and Equipment Choices
- Reduced Light Operations
- Shooting Scenarios: Evacuation and Formation Drills and Exercises
- Walking and Protective Shooting Style and Techniques
- Final Shooting Qualification



## Program tuition includes

Classroom instruction, hands-on shooting and instruction on a live-fire range, special program notebook and certificates issued by the Executive Protection Institute.

### **Lodging and ammunition are not included.**

Students may bring their own weapons and equipment or utilize school weapons, magazines, pouches, holsters, flashlights, shooting glasses and protective hearing devices.

This program meets and exceeds the Personal Protection Specialist Basic and Advanced Handgun Course (07E and 09E) required by the Virginia State D.C.J.S. requirement to perform as an Armed Personal Protection Specialist.



## Protection Response Tactics (PRT) Level 1, 2 and 3

### Overview

The Executive Protection Institute (EPI) has developed a new system of innovative and proven response measures designed to fulfill the unique requirements of the Personal Protection Specialist (PPS).

EPI's Protection Response Tactics (PRT) includes techniques from a variety of striking and grappling arts that will be beneficial to both the skilled operator and the novice. PRT offers appropriate solutions to all levels of risk.

All countermeasures employed by the PPS should reduce the risk to those they protect. The PPS seeks to reduce the risk to the client by avoiding confrontation. If faced with confrontation, the PPS would prefer to evacuate the client. Sometimes, avoidance does not work, sometimes evacuation is not the answer, and sometimes the appropriate countermeasure is the reasonable application of physical force. PRT provides the tools necessary for that reasoned response.

With the increased popularity of Mixed Martial Arts (MMA), PPSs face an opponent who has increased awareness and access to effective training. Despite proper preparations to avoid conflict, the PPS may be faced with a threat that requires immediate engagement. PRT provides the tools and the training to reduce the risk by engaging the threat.

The Protectors ultimate goal is to reduce the clients risk by using the appropriate response. PRT provides the tools and the training to give the PPS additional appropriate countermeasures to help keep their clients safe.

Lead instructor for the course is Alan Baker of the Atlanta Martial Arts Center (AMAC). Alan has multiple black belts in various disciplines awarded by acknowledged masters in their art. Alan has years of training military, law enforcement and private sector personnel. Assisting Alan is Stacy Roberts, a former law enforcement officer who is now a skilled private sector operator. Both Alan and Stacy are PPS certified and instructors with EPI. Other AMAC and EPI Instructors will also be assisting Alan and Stacy.

# Executive Protection Seminar

## One Day

### Overview

This is an informative full day program designed to introduce men and women to the new professional career field of personal protection. Presentations will review philosophy, doctrine, methodology, mechanics, guidelines, movements, dimensions, and checklists for the protection of executives, officials, celebrities, politicians, religious and world leaders. It is an opportunity to be involved in the presentations and participate in a training exercise as an example of what this career is really about.

### Course Content

**Who** Is Qualified?

**Where** Is The Work?

**When** To Start?

**What** Assignments Can I Expect?

**Why** Consider This Career?

**How** Much Money Can I Earn?



### Topics Covered Include

- Advance Work
- Preventive Strategies
- Threat Assessment
- Choreography
- Risk Management
- Countermeasures
- Protective Measures
- Traits Required
- Responsibilities
- Operations

This program is for those who are curious or have an interest in the field of providing personal protection. For individuals involved in other security careers, law enforcement, military, business, law, teaching, computers, sales, service industry and students; those who are considering another career or planning their retirement job. This is also an excellent overview and

refresher for those currently involved in Executive Protection. An opportunity to learn the difference between "bodyguard" work and professional personal protection from those who wrote the classic textbooks (Providing Executive Protection & Providing Executive Protection Vol. II) on the subject and have operated the Executive Protection Institute since 1978.

The Executive Protection Institute is the first school to consider Personal Protection as a new professional career and continues to teach worldwide.



# The Business of Security and Executive Protection

## One Day Seminar

### Overview

This is an informative full day program designed to introduce men and women to the business of Security and Executive Protection. Designed for those who want to own and operate their own agency. Understand the joys and heartaches of being the “Boss”. Taught by the owner of a successful business that has grossed over \$70 million dollars since its beginning in 1989, 25 years ago. Learn firsthand from real experience and not theory. If you are determined to open your own company, this course will help you fast track and avoid some of the normal headaches and pitfalls that most security companies experience.

### Course Content

**Who** Is qualified to start a business?

**Where** Is The best place to open a business?

**When** To Start a company?

**What** Assignments Can I Expect?

**Why** Consider This Career?

**How** Much Money Can I Earn?

### Topics Covered Include

- Licensing requirements
- Business Fundamentals
- Accounting Basics
- Taxes and
- Financial Concerns
- Advertising and Marketing
- Legal issues
- Insurance Needs
- Ownership Responsibilities
- Company Operations

This program is for those individuals involved in other security careers, law enforcement, military, business, law, teaching, computers, sales, service industry and students, and those who are considering planning their retirement and would like to understand the business side of security and executive protection. This program works well for those interested in starting a contract guard agency, a business centered only on executive protection or special event security, or the one person licensed independent contractor.





# Physical Security for Consultants and P.P.S. One Day Seminar



## Overview

This is a non-technical program on the management of operations, applications, assessments and surveys of contemporary security systems. Participants will learn to upgrade existing systems or design of original protective measures for buildings, offices, residences and open space. The programs emphasized the management and consulting skills for physical security systems.

## Course content

- The Security Survey and Facility Characteristics
- Access Control
- Card Encoding Techniques
- System Readers
- Locking Systems and Keys
- Access Levels
- Intrusion Detection: Indoor and Outdoor
- Alarm Systems
- Cameras
- Monitors
- CCTV
- Portable Protection Systems
- Signaling
- Peripheral Equipment
- Audible Outputs

This program offers an approach to the planning, design and management of facility protection systems.

# Campus VIP Protection

## Two Day Course

### Overview

Over 100 years of campus environment VIP management powers this program. This course provides immediately actionable skills sets and tactics born from intelligence driven protective methodologies used by the most respected personal protectors on the globe. Tactics and methodologies have been tested successfully in campus settings. This course was not designed to be what is new or what is next. It was designed to provide your officers with what works. A blockbuster line up of faculty, ALL from campus police environments will present.



### Course content

- Intelligence driven protection methodology
- Risk assessment construction
- Department liaison techniques
- Countermeasure applications
- Security concept application
- Adversary perspective
- Advance and route planning
- Protection detail design and management

---

## 3-Day Executive Protection Program

### Overview

This abbreviated program offers 3 days of instruction which each student participates in learning sophisticated, innovative skills and techniques pertaining to personal performance on protective assignments.

Presentations will review philosophy, doctrine, methodology, mechanics, guidelines, movements, dimensions and checklists for the protection of executives, officials, celebrities, religious and world leaders.

### Topics Covered Include

- Advance Work
- Preventive Strategies
- Threat Assessment
- Choreography
- Risk Management
- Countermeasures
- Protective Measures
- Traits Required
- Responsibilities
- Operations

This program is for individuals involved in other security careers, law enforcement, and military and have interest in the field of providing personal protection. Also for corporate and as a refresher for EPI graduates or graduates from other schools.

It is an opportunity to learn the difference between "bodyguard" work and professional personal protection.

The Executive Protection Institute has been actively training professionals and is the first school to consider Personal Protection as a new professional career and continues to teach worldwide. (This program does not qualify for Virginia State or EPI PPS status or membership into the Nine Lives Associates).

# 5-Day Dignitary/V.I.P. Protection For Law Enforcement

## Overview

A program designed for experienced sworn officers to prepare them for professional hands-on Personal protection of celebrities, witnesses, juries, defendants, victims, elected and appointed officials, heads of state and executives. It will emphasize up close and personal protection, planning advance work, and actual performance exercises on foot and in vehicles. Emphasis will

### Course content

- Protection of Whom from What
- Special Events Appearances
- Working in the Courts and other Government Facilities
- Escort vs. Protection
- Threat Assessment for Risk Management
- Responsibilities and Assignments
- Counter Measures and Prevention
- Motorcades and Vehicle Movement

be on working in a political and/or judicial environment in larger urban areas based upon the current Homeland Security Issues faced by Personal Protection Specialists. This is a very Special Limited Program opportunity for experienced sworn law enforcement officers only. Applicants should have knowledge of personal protection as a police officer, deputy, trooper, court officer, investigator or government agent. This is an advanced course.

---

## Specialty and Custom Courses

EPI works with many corporations, private and government entities, college, university, and private schools to create customized programs for their unique requirements. If your organization is looking for a specific course or has a large group that needs training for a certain timetable, please contact us and we will work with you.

---

**[www.personalprotection.com](http://www.personalprotection.com)**



**16 Penn Plaza Suite 1130**

**New York, NY 10001**

**[info@personalprotection.com](mailto:info@personalprotection.com)**

**(212)268-4555 Office (212)563-4783**

**DCJS# 88-1843**